## STREAMLINE YOUR BUSINESS PROCESSES: EXPLORE NURAL'S 11 DYNAMIC SALES PRODUCTIVITY PLATFORMS

Nural offers a comprehensive suite of many sales productivity platforms, including Nural Sales, Leads, DMS, SFA, CRM, VM and Analytics, designed to streamline B2B operations. Our solutions optimize business processes, provides deep analytics, and enhance sales strategies. With Nural, businesses can improve productivity, reduce costs, and address various operational challenges, ensuring long-term success and growth.
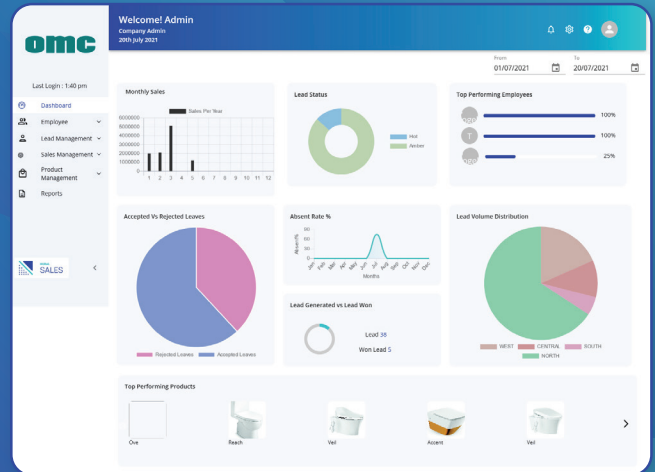
## NURAL SALES - EMPOWERING YOUR SALES GROWTH

Welcome to Nural Sales, your ultimate ONE STOP solution for streamlining sales management. Our cutting-edge software provides real-time data insights, key metrics, and dynamic updates on primary, secondary, and tertiary sales.

## REVOLUTIONIZE WITH NURAL SALES

Nural Sales is your efficiency and innovation hub for sales management. Optimize sales processes, manage inventory effortlessly, and gain valuable insights into your business in the sales channels.

- Real-time Data Insights
- Key Metrics at Your Fingertips
- Integrated Dynamic Updates
- Transformative Dashboard & Intuitive Infographics
- Manage Sales Channels Seamlessly
- Add the Magic of Analytics

Transform your sales operations today with Nural Sales – the future of effective sales management!

# We Provide
# SMART
# IDEAS
## To Grow Your business

## OUR SERVICES

● **REVOLUTIONIZE YOUR SALES MANAGEMENT WITH NURAL SALES**

Nural Sales is the pinnacle of efficiency and innovation in sales management software. Our platform optimizes your sales processes, allowing you to manage inventory effortlessly while gaining valuable insights into your sales channels. Our comprehensive suite of features offers

● **REAL-TIME DATA INSIGHTS**

Access real-time data that empowers informed decision-making. Monitor sales performance, track inventory levels, and identify trends with ease.

● **KEY METRICS AT YOUR FINGERTIPS**

Gain access to essential metrics that drive your business forward. Analyse sales performance, customer behaviour, and market trends to strategize effectively.

● **INTEGRATED DYNAMIC UPDATES**

Stay ahead with integrated updates on primary, secondary, and tertiary sales. Our dynamic system ensures you're always working with the latest information.

☑ **VERIFY PERFORMANCE OF FIELD EXECUTIVE**

☑ **REAL TIME LOCATION**

☑ **HISTORICAL TRACKER**

☑ **WORK IN OFFLINE MODE**

☑ **NETWORK PROBLEM IN RURAL/BASEMENT**

☑ **LAT-LONG CAPTURE**

☑ **DATE-TIME CAPTURE**

☑ **MANAGE LEAVES**

# What do you get with Nural Sales:

- 30% increase in overall sales generation
- 20% increase in sales force productivity
- 25% savings in supply chain management

## Transformative Dashboard & Intuitive Infographics

Our intuitive dashboard transforms scattered and convoluted sales reports into visually appealing infographics. Say goodbye to complexity and welcome a user-friendly ( UI/UX)  interface that simplifies data interpretation.

# FEATURES INCLUDE:

## Visual Data Representation:

Engage with your data through intuitive graphs, charts, and diagrams that highlight crucial insights at a glance.

## Streamlined Reporting:

Generate precise reports on all sales channels and stock levels. Uncover patterns and anomalies effortlessly.

## Accelerate Decision-Making:

Leverage data-induced business intelligence for faster, more informed decision-making. React promptly to market changes and opportunities.

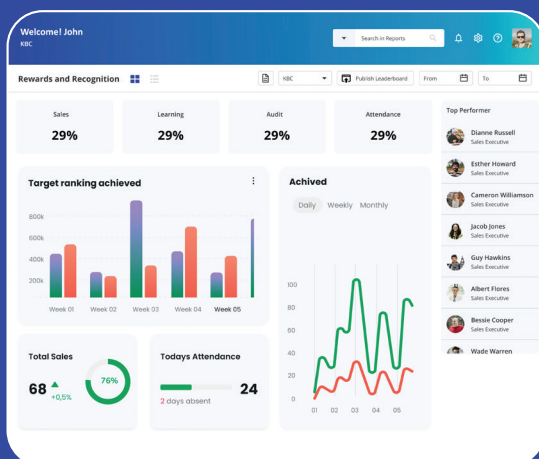☑ UPLOAD TARGET
☑ ADD/EDIT
☑ TRACK PERFORMANCE

☑ TRACK ACHIEVEMENT
☑ DASHBOARD VIEW
☑ LEADERBOARD

☑ PERFORMANCE
☑ LEADERBOARD
☑ TRACKABILITY

☑ TOP DOWN/BOTTOM UP PLANNING
☑ UNPLANNED VISITS
☑ ROUTE MANAGEMENT

# NURAL

10%

20%

# Revolutionize your approach to B2B process with Nural's cutting-edge solutions.

Discover Nural's game-changing suite of many sales productivity platforms tailored to meet the demands of modern B2B operations. From Sales/ Leads Management , Channel (Distributor/Dealer) Management to Comprehensive Service Management, our solutions are meticulously designed to streamline your business processes and amplify sales. Further, with robust Nural Analytics and innovative business Flows such as Visual Merchandising and Scheme Management, Nural empowers businesses to optimize performance, minimize costs, and overcome operational hurdles, paving the way for sustainable growth and success.

With complete takeover of Transactional Management, Process Automation using NURAL, many of our customers have scaled business manifold with lean management

## SALES

| NURAL SALES | NURAL DMS | NURAL SFA | NURAL ISP |
| NURAL VM | NURAL ANALYTICS | NURAL SCHEMES | NURAL RETAIL |

## SERVICE

| NURAL SERVICE | NURAL CRM | NURAL ASM | NURAL FIELD |

## ASSET

| NURAL ASSETS |

Contact us for demo and inquiries:

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